

Career Outcomes Report: Class of 2023

Spring Arbor University Graduate class total: 889

Campus Graduates: 215

215 Undergraduate Degrees

Global Graduates: 227

51 Undergraduate Degrees

176 Graduate Degrees

Online Graduates: 447

18 Certificates

69 Undergraduate Degrees

360 Graduate Degrees

81% Knowledge Rate (723)

Campus: 93% (200)

Global: 80% (182)

Online: 75% (341)

Highlights

98% of 2023 Spring Arbor University Graduates report positive outcomes

- Campus: 98%
- Global: 99%
- Online: 98%

2022 NACE Benchmark, Great Lakes Region: 90%

(National Association of Colleges & Employers Bachelor's Degree Outcomes)

- 87% are employed (629), while 10% are enrolled in continuing education (72)
 - Campus: 75% employed (149), 20% enrolled in continuing education (39), 4% participating in volunteer service (8)
 - Global: 92% employed (168), 7% enrolled in continuing education (13)
 - Online: 91% employed (312), 6% enrolled in continuing education (20)

2022 NACE Benchmark, Great Lakes Region: 68% overall employed, 19.7% enrolled in continuing education.

- 95% of employed respondents* indicated that their employment is directly (494) or somewhat related (56) to their field of study
 - Campus: 92% (118/22)
 - Global: 97% (147/8)
 - Online: 97% (229/26)

**65% of total graduates responded to this question*

- 1.3% are seeking employment (10), while 0.3% reported planning to continue education but are not yet enrolled (2).
 - Campus: 1% seeking employment (2), 1% reported planning to continue education (2)
 - Global: 1% seeking employment (1)
 - Online: 2% seeking employment (7)

2022 NACE Benchmark, Great Lakes Region: 8.3% seeking employment, 1.4% planning to continue education but not yet enrolled.

Experiential Learning/Internships

According to Registration and Records and responses to the survey, 717 out of the total 889 graduating class (81%) had at least one experiential learning or internship/practicum experience for credit. This includes program requirements (e.g. internship, practicum, student teaching, and supervised ministry), as well as optional experiences.

For Credit:

- Campus: 78% (168)
- Global: 89% (203)
- Online: 77% (346)

Program / Majors

Of the 2022-2023 graduates, the largest student group is the Master of Science in Nursing, with 241 graduates.

Campus: Top majors**	
Nursing	22
**Business Administration	20
Education*	20
Social Work	19
Finance	12
Health and Exercise Science	11
**Psychology	9
Music	7
Biology, BS	6

Global/Online: Top programs	
Master of Science in Nursing	241
Master of Social Work	117
Master of Arts in Counseling	61
Bachelor of Social Work	59
Master of Education; Trauma/Resilience	36
Bachelor of Nursing	31
Master of Business Administration	27

*Includes graduates with no major identified but education related concentrations; as well as Early Childhood Education, Early Childhood Education Non-Teaching, English Education, Language Arts – Elementary Education, Math – Secondary Education, Social Studies – Comprehensive, Social Studies Secondary Education, Spanish Education, and Special Education.

**Includes double majors; graduates with double majors would be counted in total for each major.

Locations

The 2023 Graduation class is working in 44 states and 4 countries. 65% reported being located in Michigan, 5% reported being located in Ohio, and 2% reported being located in Florida.

- Campus: 76% reported being located in Michigan; 4% reported being located in Indiana.
- Global: 84% reported being located in Michigan; 10% reported being located in Ohio.
- Online: 49% reported being located in Michigan; 4% reported being located in Florida.

The tables below show the top state and city locations for these graduates.

State of Employment or Continuing Education

Overall: Top state locations	
Michigan	65%
Ohio	5%
Florida	2%
Illinois	2%
Indiana	1.5%
California	1.4%
Texas	1.4%

Campus: Top state locations	
Michigan	76%
Indiana	4%
Ohio	4%
Virginia	2%

Global/Online: Top state locations	
Michigan	61%
Ohio	5%
Florida	2%
Illinois	1.9%
Texas	1.9%

City of Employment or Continuing Education

Overall: Top city locations	
Jackson, MI	8%
Grand Rapids, MI	6%
Lansing, MI	4%
Spring Arbor, MI	3%
Battle Creek, MI	2.6%
Detroit, MI	2.6%

Campus: Top city locations	
Grand Rapids, MI	13%
Jackson, MI	12%
Spring Arbor, MI	4%
Lansing, MI	3.5%
Detroit, MI	3%
Kalamazoo, MI	3%

Global/Online: Top city locations	
Jackson, MI	6.5%
Lansing, MI	4%
Battle Creek, MI	3.4%
Grand Rapids, MI	3.4%
Spring Arbor, MI	2.4%
Detroit, MI	2%

Graduate Schools

- 72 (10%) reported continuing education enrollment.
 - Campus: 39 (20%) reported continuing education enrollment.
 - Global: 13 (7%) reported continuing education enrollment.
 - Online: 20 (6%) reported continuing education enrollment.
- 2 (0.3%) reported planning to continue education but were not yet enrolled.
 - Campus: 2 (1%) reported planning to continue education but were not yet enrolled.

Stats

- Attending at least 22 different schools, 41 are enrolled at Spring Arbor University.
- Located in 14 different states (more attending online).
- Studying in 20 different programs.

Employment

- 629 (87%) graduates reported being employed.
 - Campus: 149 (75%) graduates reported being employed.
 - Global: 168 (92%) graduates reported being employed.
 - Online: 312 (91%) graduates reported being employed.

Respondents employed by over 550 organizations.

Top Employers
Spring Arbor University
Corewell Health
State of Michigan
Ascension Health
Community Action Agency
Henry Ford Allegiance Health
Spectrum Health
Auto-Owners Insurance
Munson Medical Center
Top Graduate Programs
Spring Arbor University
Liberty University
University of Michigan
Central Michigan University
Grand Valley State University

Methodology

This report includes Spring Arbor University graduates from July 1, 2022 through June 30, 2023. The statistics in this report are based on information received through multiple sources:

- Electronic Survey emailed in connection with Graduation planning (May & November)
- Electronic Survey emailed as Global cohorts were at the end of their classes
- Survey assigned within Blackboard at end of class, as designated by Academic Directors
- Electronic Survey Distributions (monthly)
- Faculty/Staff Knowledge
- Phone-a-thon, in connection with the Advancement Office
- Social Media: Facebook, Instagram, and LinkedIn
- Organization websites

The following reporting methods were also used without incentive offerings:

- Electronic survey distributions
- Faculty/Staff Knowledge*
- Social Media
- Phone-a-thon

*Faculty/Staff Knowledge: Department chairs, faculty, and staff were asked to assist in gathering information related to graduates who had not reported their activity. The Office of Career Development also followed up with graduates using Facebook, Instagram, LinkedIn, and e-mail.

Internship information was obtained from the graduate surveys and through records obtained from the Office of Registration and Records.

“Knowledge Rate” refers to the response rate regarding post-graduation employment or continuing education status.

“Positive Outcomes” include the following: Employed Full/Part-time, Enrolled in a program of continuing education, Participating in a volunteer or service program, Military service, or Not seeking employment at this time. Some inquiry questions received a greater or lower response rate than others.

Traditional Graduates by Major

Code	Major Name	Total # of Grads	# Reported	% Reported	# reported 1 or more experiential learning opportunities	% reported 1 or more experiential learning opportunities	Positive Outcomes %
APR	Advertising Public Relations	2	2	100%	2	100%	100%
ACC	Accounting	3	3	100%			100%
ACCP	Accounting CPA	3	3	100%	1	33%	100%
ART	Art	5	4	80%	5	100%	75%
BC	Biochemistry	2	2	100%			100%
BIO	Biology	6	6	100%	2	33%	100%
BIOS	Biology Env or Cell	6	6	100%	3	50%	100%
BTS	Biblical Studies and Theology	1	1	100%			100%
BRCG	Broadcasting	2	2	100%			100%
BUAD	Business Administration	19	18	95%	19	100%	100%
CHMI	Childrens Ministry	1	1	100%	1	100%	100%
CMI	Christian Ministry	4	4	100%	4	100%	100%
COST	Communication Studies	2	2	100%	2	100%	100%
CPS	Computer Science	4	4	100%	3	75%	100%
CRJ	Criminal Justice	3	2	66%	3	100%	100%
DCAM	Digital Communication and Marketing	1	1	100%	1	100%	100%
ECE	Early Childhood Education	5	5	100%	5	100%	80%
ECEN	Early Childhood Education Non-Teaching	2	1	50%	2	100%	100%
EEG	Electrical Engineering	4	4	100%	2	50%	100%
ENED	English Education	2	2	100%	2	100%	100%
ENG	English	2	2	100%	1	50%	100%
FIN	Finance	12	12	100%	12	100%	100%
FIPL	Financial Planning	4	4	100%	3	75%	100%
GENS	General Studies	10	5	50%	3	30%	100%
HES	Health and Exercise Science	11	10	91%	5	45%	90%
HIS	History	3	3	100%			100%
INBU	International Business	1	1	100%	1	100%	100%
IND	Individualized	2	2	100%	1	50%	100%
LAEL	Language Arts Elementary Education	2	2	100%	2	100%	100%

Code	Major Name	Total # of Grads	# Reported	% Reported	# reported 1 or more experiential learning opportunities	% reported 1 or more experiential learning opportunities	Positive Outcomes %
MIS	Management Information Systems	2	2	100%	2	100%	100%
MKT	Marketing	4	4	100%	4	100%	100%
MASE	Math - Secondary Education	1	1	100%	1	100%	100%
MUS	Music	7	4	57%	2	29%	100%
NUR	Nursing	22	22	100%	22	100%	100%
PAMI	Pastoral Ministry	4	3	75%	4	100%	100%
PHI	Philosophy	1	1	100%			100%
PHEN	Physics-Engineering	1	1	100%	1	100%	100%
PSY	Psychology	7	6	86%	7	78%	100%
SSCS	Social Studies Comprehensive Studies	1	1	100%	1	100%	100%
SSSE	Social Studies Secondary Education	2	2	100%	2	100%	100%
SWK	Social Work	19	18	95%	10	100%	100%
SOC	Sociology	3	3	100%	1	33%	100%
SPED	Spanish Education	1	1	100%	1	100%	100%
SED	Special Education	4	4	100%	4	100%	100%
SPMN	Sports Management	4	4	100%	4	100%	100%
SART	Studio Art	2	1	50%	1	50%	100%
THST	Theological Studies	1	1	100%	1	100%	100%
VCM	Visual Communication	2	2	100%	2	100%	100%
VIFM	Video-Film	1	1	100%	1	100%	100%
YMI	Youth Ministry	1	1	100%	1	100%	100%

Nontraditional Undergraduates by Program

Code	Major Name	Total # of Grads	# Reported	% Reported	# reported 1 or more experiential learning opportunities	% reported 1 or more experiential learning opportunities	Positive Outcomes %
BAGS	Bachelor of Arts General Studies	16	11	69%	5	31%	91%
HVSO	Human Services	1	1	100%			100%
BSN	Bachelor of Science in Nursing	31	30	97%	2	6%	100%
ORM	Bachelor of Science in Organizational Management	12	11	92%			100%
BSW	Bachelor of Social Work	58	44	76%	58	100%	100%

Nontraditional Graduates by Program

Code	Major Name	Total # of Grads	# Reported	% Reported	# reported 1 or more experiential learning opportunities	% reported 1 or more experiential learning opportunities	Positive Outcomes %
DNP	Doctor of Nurse Practitioner	10	9	90%			100%
MAC	Master of Arts in Counseling	61	54	89%	56	100%	100%
MAEC	Master of Arts in Early Childhood Education	16	11	69%	24	100%	100%
MAR	Master of Arts in Reading	2	2	100%	1	17%	100%
MBA	Master of Business Administration	27	18	67%	25	100%	100%
MED	Master of Education	36	26	72%	8	35%	100%
MML	Master of Management and Leadership	6	6	100%			100%
MSCL	Master of Arts in Strategic Communication and Leadership	1	0	0%			0%
MSE	Master of Special Education	11	6	55%	3	20%	100%
MSN	Master of Science in Nursing	241	180	75%	377	100%	97%
MSNC	Master of Science in Nursing, Cert.	18	17	94%	1	5%	100%
MSW	Master of Social Work	117	86	74%	117	100%	99%
MTSL	Master of Arts in Teaching English to Speakers of Other Languages	8	6	72%	2	33%	100%